

# Play on the Gold Coast in 2014!



Pan Pacific  
**Masters Games**  
GOLD COAST | AUSTRALIA  
1 - 9 November 2014

Tourism and Events  
Queensland

AUSTRALIA'S  
**GOLDCOAST.**

Australia's  
**Gold Coast**  
Festival for Life

## POSITION DESCRIPTION – VOLUNTEER GAMES PHOTOGRAPHER

<b>POSITION:</b>	Volunteer Games Photographer – 2014 Pan Pacific Masters Games (PPMG)								
<b>REPORTS TO:</b>	Manager – Marketing Services – Jeremy O’Connell								
<b>DETAILS:</b>	<table><tr><td>Commitment:</td><td>Approximately one day a week in the two weeks leading into the event and additional over the event week (1-9 November)</td></tr><tr><td>Start Date:</td><td>Week beginning 13 October 2014</td></tr><tr><td>Completion Date:</td><td>9 November 2014</td></tr><tr><td>Remuneration:</td><td>Unpaid volunteer role</td></tr></table>	Commitment:	Approximately one day a week in the two weeks leading into the event and additional over the event week (1-9 November)	Start Date:	Week beginning 13 October 2014	Completion Date:	9 November 2014	Remuneration:	Unpaid volunteer role
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Remuneration:	Unpaid volunteer role								
<b>LOCATION:</b>	Events Management Queensland Level 2, 105 Upton Street, Bundall, QLD 4217								

### DUTY STATEMENT:

#### **Position Purpose/Context**

The Volunteer Games Photographer is a key member of the Marketing and Communications Department of Events Management Queensland (EMQ). EMQ, a wholly owned subsidiary of the Queensland Government (through Tourism and Events Queensland), manages and organises world-class mass participation sporting events designed to generate tourism and maximize significant economic impact to the community.

Under the direction of the Marketing Manager, the Games Photographer’s main role will be to travel to various sports and capture a range of different images (landscape, action sports shots, portrait etc.) for various purposes over the event week (1-9 November). In the two weeks prior to the event there is the opportunity be involved in capturing destination images i.e. Gold Coast landscapes and sporting venues.

Over the event period, the Games Photographer will be an integrated member of the Marketing team, which will involve attending the morning editorial meetings and working with the News Service Team and EMQ Marketing Department. In some instances the role will involve partnering with a journalism member of the News Service Team, whereby the student journalist will seek out stories and the photographer will shoot appropriate images to complement the story. In addition, the Games Photographer will be given a photography brief outlining particular shots of interest that they will need to obtain to be used on social media, promotional material and for other marketing uses.

### KEY ACCOUNTABILITIES:

#### **Position-specific:**

- Discuss stories the news service team will be covering each day and what type of photos will be required at the morning editorial meeting
- Travel to various PPMG sports, take photos to complement stories, marketing shots and images of interest for use on social media

Play it, Live it, Love it!



- Travel to various locations on the Gold Coast and shoot destination images

**Company Representation:**

- Represent EMQ in a professional and positive manner
- Interact with stakeholders, including sponsors, supporters, customers, staff and other team members with respect and courtesy
- Follow EMQ policies and procedures including office protocols and appropriate channels of communication
- Operate with honesty and integrity, maintaining confidentiality and using discretion with our customer's personal information
- Keep an open dialogue with your Supervisor/Volunteer Coordinator with regards to any issues, challenges or problems that may impact your performance and experience at EMQ
- Obtain approval by your Supervisor of any official written communication (i.e. Media releases) or photography being issued on behalf of EMQ

**SELECTION CRITERIA:**

**Work Experience and Skills**

**Essential:**

- Hold and maintain a current driver's license – MUST have license and own transport as you will be traveling each rostered day
- Ability to use personal camera to shoot images
- Demonstrated high level of photography knowledge and adept at taking high quality images
- Demonstrated high level communication and interpersonal skills
- Demonstrated ability to work autonomously; exercise initiative in undertaking responsibilities and work effectively as a team member
- Ability to manage and prioritise workload in order to meet deadlines
- Proven capacity to provide high standard accurate work within in a fast-paced environment
- Ability to work abnormal hours and travel when required

**Desirable:**

- Personal interest or participation in sporting events or activities

**ADDITIONAL INFORMATION:**

**Value to the Volunteer:**

- Statement of Service is provided to student post-event
- Direct supervision and guidance from an industry professional
- Opportunity to apply theoretical knowledge to workplace and develop industry skills
- Opportunity to create a network and be part of a team that delivers world-class events
- Opportunity to have photos published on PPMG website, social media and news stories

**Support and resources provided:**

- Office induction at EMQ office
- Event t-shirt and cap to wear when representing EMQ
- Reimbursement for parking expenses where no free parking is available
- Meal or meal allowance provided for shifts of six hours or more

**For further information on this role, please contact:**

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Events Management Queensland  
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